

# MOVING WIRELESS FORWARD®



Irv Sylvan, Founder of Mobile Mark, Inc.



# Mobile Mark Celebrates, MME Team Exhibiting Across Europe, & Key Technical Upgrades

#### Mobile Mark Reaches a Milestone

July marks a significant milestone for all of us at Mobile Mark as we proudly celebrate our 40th anniversary on July 12th. This remarkable achievement underscores our enduring commitment to Move Wireless Forward over the past four decades. In the early 1980's one man's passion for emerging wireless technology, Irv Sylvan acquired a humble 7,000square-foot facility in Franklin Park, Illinois, and, with a small team, developed antennas for a new application technology called Citizen Band Radios (CBs). These breakthrough products were sold to large partners like K40 & Freightliner. With a vision of what could be, in 1984, Mobile Mark Inc. became a reality.

From then on Mobile Mark's innovative spirit sparked new products for more industries and helped the wireless industry grow. It wasn't without hardships, either. In 2008, a major flood impacted the company. Yet, with perseverance, the team gained new customers and solid growth, enabling Mobile Mark to expand into a new 20k square foot facility in Schiller Park and our current headouarters in Itasca, Illinois in 2017. Today, our entrepreneurial spirit continues creating top sought-after antenna solutions and unmatched customization options. It's a testament to our strong heritage that we're still thriving from our office in the USA (Itasca, Illinois), where we design and manufacture on-site infrastructure, mobile, IoT device antennas, and more from 30 MHz - to 9 GHz. In sixteen industries, our applications span 4G/LTE, 5G, GLONASS/GPS, M2M, GSM, WiFi, and RFID. With our headquarters in Itasca and a European office in Hednesford, UK, we are well-positioned to support the success of our customers and partners anywhere in the world. We believe Irv would be proud of his legacy of continuing to support our customers globally, as Mobile Mark, Inc. is Moving Wireless Forward<sup>®</sup>.

### From Across the Pond – Our European Office

Mobile Mark Europe exhibited at two shows this past quarter, The Inter-traffic Exhibition in Amsterdam, and the Battery Cells Systems Exhibition in Birmingham.

Both shows were highly successful. We featured our wide range of high-performance, multi-band antennas that are ideal for use within the ITS/C-V2X and transit markets. For the first time, we

featured a range of low-profile antennas suitable for use with EV charges that are used in remote locations that require strong cellular 4G/5G connections.





## MX900 Series Expansion and Upgrades

With positive reactions to our latest product family, the MX900 Series, and the launch of the MXG944, the available products have been expanded! With up to ten elements, the extent of customization of the series has increased as you can now specify how many WiFi elements to include. Customizations could vary depending on your project, environment, products used, and other factors, that's why the MX900 is now able to include up to five WiFi elements or no WiFi at all. The last number indicates the number of WiFi 6e/7 elements: MXG945 will have five WiFi elements while MXG940 will have none. Next Quarter, we will be releasing a full tutorial on the nomenclature of the MX900 Series on our YouTube channel so be sure to follow us to learn more.

#### 10K Items Ready to ship

In May, Mobile Mark released a new list on the website that shows over 10,000 products that are ready to ship. The list features a large variety of products. From antennas, mounts, accessories, and more, each ready to ship – the next day. The list is updated regularly, so visit our website for current offerings.

#### See it for Yourself!

Learn more about Mobile Mark, Inc. through our YouTube Video.



#### Website Enhancements & New Training Videos

We have upgraded our website with enhanced features for; searchability, filtering for our products, global language support, a new product page, and more; all to make your experience faster and smoother. Additionally, Mobile Mark has continued to create training videos for some of our top products that are posted to our YouTube channel. These are great tools to help customers understand the antenna, its makeup, and its applications. We currently have uploaded training videos for the CVW, LTM, and the MX900. Looking ahead, we are planning to upload videos for the LLP, MXF, and RM antennas. Make sure to subscribe to our YouTube channel to see our current and future product training videos.

### For More Information, Call Us or Visit Us Online

#### **Coming Next Quarter**

- Trade Shows
  - APCO International -Orlando, Florida
  - ITS California San Francisco, California
- New Product Development
- Technology Webinar
- More YouTube Videos including Product Trainings
- More Match Up Guides and New Router & Gateway additions
- Updates and Upgrades to our eStore

## New Router & Gateway OEM Partners

Mobile Mark is excited to announce two new antenna partnerships: Kognitive Networks and Havis. Kognitive Networks provides a wireless-aware approach to optimizing connectivity across multiple networks, including multicarrier 4G/5G cellular networks. Havis provides mounting solutions in various industries, including public safety, transportation & logistics, military & defense, and energy & utilities. Mobile Mark's products are ready for purchase through these new partners. We have also created new "Match-Up Guides" to help you see which of our antennas best work with their equipment. You can see them now in the Router Match Up Guides section under the Resources dropdown on our website.

#### Comtelco, Land Mobile Radio, and Public Safety

June was National Safety Month, raising awareness of safety issues. Comtelco products are engineered to support our First Responders, providing critical communications and data when it's needed most for nearly forty years. We continue to upgrade the technology, including but not limited to, WiFI 6e/7 and 5G, and our range up to 7200 MHz. Be sure to visit our website for these updates, and upcoming new products. Also, follow us on our social channels. Come see us, our Land Mobile Radio products on display at the APCO event in Orlando, FL, on August 5th & 6th.

