

MOVING WIRELESS FORWARD®




New Partnerships, Products, Successes, and a lot More!



Mobile Mark Hits a Grand Slam

It's summer in Chicago and that means pizza, hotdogs and baseball so it's fitting to describe all the exciting actions at Mobile Mark with a quote from Chicago legendary announcer; Harry Carry. "Holy Cow". Yes "Holy Cow", Mobile Mark is on the move! Last quarter Mobile Mark added six new products to its product offering and this quarter it announces an additional four. Leading off is the [PNMG944](#) covert or wall mounted multiband MIMO antenna. Don't let its smaller profile fool you, it features (4x) 5G Sub-6, (4x) WiFi 6E/7, and (1x) GNSS. Covering all the Cellular and GNSS frequencies, supporting GPS, Galileo, Glonass, QZSS, and BeiDou.

The cellular elements deliver 4x4 MIMO for Dual-Carrier networks and the power required for applications in fleet management, fixed site networks and more. Batting second is the: [EM-600/7200](#). As an embedded, flexible, and omnidirectional antenna, it is ideal for all 5G IoT applications that require internal cellular antennas such as smart meters, vending machines, and customer premises equipment (CPE). Its compact and flexible PCB internal strip allows for durability and ease of installation; the flexible PCB has a special coating to inhibit oxidation and maintain high performance. Up third is the [LTB4-600/7200](#), the newest addition to the LTB family. It is a cellular omnidirectional cabinet antenna that is crafted with (4x) 5G Sub-6 elements that cover all cellular bands. With its slim form factor, the LTB is designed for Multi-Carrier & MIMO for data robustness/redundancy and/or high-speed data fusion while maintaining its high gain of 4 dBi. With all of these features, the LTB4 is ideal for all applications that include Utility boxes; other common application examples are EV chargers, electric bike stations, vending machines, or smart grids.

 Batting cleanup, the [HDP-GNSS](#) which, is a heavy-duty passive antenna specifically designed for L1/L2/L5. Despite its compact build, this antenna is small and powerful, as it covers all GNSS frequencies including GPS, Glonass, Galileo, BeiDou, QZSS. Moreover, its radome is UV rated ASA with a machined aluminum base. It is rated IP67 for dust and water resistance making it ideal for outdoor and industrial applications.

From Across the Pond – Our European Office

  Sometimes, when you do things well, day in and day out, it turns into the expected, and all the right things become less noticeable. During a recent visit to Mobile Mark Europe, it occurred to me that this perfectly describes the UK team. The entire team is motivated by its customers, the company's success, and the brand. Their pride in the products they create and the Mobile Mark brand they are building is evident everywhere you look. However, the key to sustained success is in what I heard, rather than what I saw. The team used words like 'my product', 'my station', 'my shipment', and 'my customer'. With such a personal stake in the job they do, it's obvious why success is the norm; it's just who they are, not something they're paid to do. With such a positive and customer-centric attitude, good things can happen and did. Mobile Mark Europe was appointed as an authorized supplier to Leonardo, the Italian aerospace, defense, and security company. Team, well done!

Mobile Mark “Walks the Talk” – Partnership in Action

We’ve all heard companies say, “how important their customer is”, or “Customer Service is #1, but at times these words are as far as they go. Mobile Mark began with direct, close, and consistent interactions with key partners and, in the last quarter, raised the bar on customer focus by increasing customer visits nationwide. Additionally, we have conducted the first of two annual Customer Surveys, aimed at enabling easy, direct, and autonomous feedback for our continuous improvement efforts. The responses were positive, and the comments were much appreciated. Be on the lookout for the second survey in early Q4; your insights are highly encouraged and benefit us both. Respond to it and be eligible for a chance to win a gift card to over 125 national companies. Another crucial touchpoint is exhibiting at trade shows, not simply walking through them. These shows provide an outstanding opportunity to see friends, introduce new products, hear firsthand industry trends, but most importantly, the chance to work face-to-face with you on current project issues you have and create a total wireless solution together. This strategy of “touching the flesh” is costly to be sure, yet it is an integral part of who Mobile Mark is; we demonstrate unequivocally our dedication to you, your needs, and the wireless industry. Plan ahead and let’s catch up at the APCO and IACP shows, coming soon.

The “Right Tools” Makes the Difference

For those of us who have tried our hand at DIY household projects, we eventually learn that having the right tools makes all the difference. The same can be said when attempting to match an antenna with your current router or selecting a new router and pairing an antenna with it to maximize performance. As you’d expect from a partner, we’ve simplified the tedious task of matching your Routers, Gateways, Modems, and Devices from leading brands to our premier antennas. It’s so easy and popular that customers ask for them by name. With eight recent additions and five updates, these **Match-Up Guide Sheets (MUGS)** align the number of connections on each router with the corresponding antennas. Also, consider the frequency bands, the number and types of ports, types of connectors and cables, and mag mount versions of our Antennas. See all of our MUGS at [MUGS](#). Need help installing a Mobile Mark, quality product, lost your paperwork, or want to learn if there’s been an update? Download or view our [Installation documents](#) from your office or mobile device, available 24x7x365. Always ready when you are!

Did You Know?

Our Products are Made-in-the-USA and are Buy American compliant. From start to finish, not just the final assembly. That means no tariffs and no issues for you!



Customization Without Longer Lead Times

During a seminar I attended, the presenter stated that in business, the most overused word is “innovation”. Since then, with my awareness raised, I agree that it seems everything is labeled as Innovative. Similarly, another term has become prevalent in the wireless industry: “Customization” or “Customized”. Yes, from blogs, social content, product releases, and services offered, everything appears to be customizable. However, did you ever wonder what it means, or what defines it? From its inception in the suburbs of Chicago, quality customization has been at the core of what Mobile Mark has done for over forty years, and has done very well. It remains a core value, it’s a commitment we make to our customers, ensuring their needs are met with the tailored high performing and easy installation products, thereby reducing the overall cost of a project. Here are a few of the many customizations we make every day for our partners; unique combinations of elements, mounting solutions, colors, cable lengths, jumpers, connectors, vibration reduction measures, special requests, no minimum quantities, and more. If you need it, Mobile Mark can do it! Let’s not forget: done on-site, in concurrent with your order, and shipped within three weeks from ordering.

Mobile Mark’s “Feet on the Streets” – in Asia

As a USA-based manufacturing company, Mobile Mark has always maintained a local presence with a global reach, with locations in the USA, UK, and now in Asia. Mobile Mark is excited to announce its new Sales Manager position in Asia. Technology today offers an immediate and cost-effective way to communicate worldwide yet with products, services, and solutions targeting 16 global markets, having a local team; “Feet on the Streets” plays a crucial role in creating a personal connection, gaining a deeper understanding of the economic, social, and local factors that might be impacting their project. Yet, more importantly, it is an initial step in developing a long-term partnership.

Coming Q3, 2025

- New products
- Regional shows
- Articles
- Blogs
- eStore 2.0
- And More Updates!



Celebrate Our New Match Up Guides!
Contact Us for a FREE “MUGS” MUG Today!
limited supply for first 100 customers only, limit 1 per customer

