

MOVING WIRELESS FORWARD®



Products, Platforms, and News - Oh My!

Mobile Mark's On The Move

Have you noticed that in 2025, Mobile Mark launched more new products than in recent years combined? That's not all. In last quarter's newsletter, we announced the opening of our office in Asia, and in July, we announced the acquisition of **ProAnt, headquartered in Umeå, Sweden**. ProAnt is well known and is synonymous with quality and innovation, especially in Europe. The ProAnt brand is a welcome addition to our growing Mobile Mark family of brands. ProAnt is a technology-driven company that brings additional expertise and new ideas to a wide range of embedded and external antennas. In fact, they were recognized by PR News in December 2021 as one of Sweden's fastest-growing technology companies.

The strategic location, highly skilled engineering team, and state-of-the-art research and development lab strengthen our ability to serve a growing European customer base. Together, these assets enable us to deliver a wider range of customized, cutting-edge product solutions and improved global fulfillment. Their expertise also aligns with our recent initiatives in Asia, supporting our broader international growth strategy. With such capabilities and potential, Mobile Mark is pleased to announce they are our new European Innovation and Design Center. **ProAnt Press Release**

Of course, they will support all of Mobile Mark initiatives, however they will work closely with Mobile Mark's Europe team offering rapid product development, testing and new innovations for their customers. Once the transition and on boarding are complete, you'll need stay tuned as there will be many exciting news in future newsletters.

Advanced Life Saving Technology - Partnership in Action

Throughout our 41-year history, Mobile Mark has been at the forefront of technology and innovation within the wireless industry. So it is no surprise that after several years of collaborative development and partnership, Mobile Mark is pleased to share our latest case study with PrimSphera.

Our collaborative efforts brought to market a new life-saving medical technology, a contactless vital sign monitoring system that detects fluid buildup, utilizing a sensor commercialized by Mobile Mark, Inc. Learn more: **Advanced Life Saving Technology - Partnership in Action.**

From Across the Pond – Our European Office



This quarterly newsletter is all about "What's New". New director, new products, new shows, new strategies, and new global support! Most of the new "news" is covered in this newsletter, but it can't all fit, so **be sure to catch Q1-2026 for the rest!**

eStore 2.0: Bigger & Better!

Since 2017, Mobile Mark's ecommerce site has served a vital role in enabling customers to fulfill their needs to purchase our products anytime from anywhere. Not much had been done to the platform over the years and it became apparent that a revamp needed to be done.

The mission was straightforward, to improve the shopping experience by removing legacy rules, offering more top products, improve alignment with our marketing strategy and offer mobile purchasing as well. After many months of research, programming and testing, we were thrilled to announce the eCommerce platform 2.0 was ready for business. Here are just a few of the many thrilling new features you'll experience.

- **Global Capabilities:** As a global company, we need to support basic requirements and basic expectation of customers around the globe. So, we've added over 160 languages to improve customers' ability to fully understand our products, and 140 currencies, converting to their own currency allowing full disclosure of their purchase price.

- **24/7 Live Chat Support:** Perhaps one of the most beneficial features for a global site is the ability to offer help outside of our normal office hours. We've received many testimonials on how accurate, and pleasant the interaction was for them. In addition, during our business hours each chat is monitored by our customer service team who can interact in real time to add additional information.

- **500+ Products Available:** Today you'll find nearly three times the products to choose from and we're adding more daily. Mobile Mark's ability to customize without increasing lead time is legendary, and we've added this into the site too. Custom design your cable length, connectors, number of elements, and even antenna color, or go for the standard version. Can't find what you need? Don't worry, we can add the product to the store for you and email you a direct link to review and purchase, now that's easy!

- **Expanded Selection:** More antennas, accessories, and brands to choose from — all clearly categorized for easy browsing. Our eStore makes it simple to purchase standard products and request minor modifications quickly and efficiently. This gives our sales, engineering teams, and business partners more time to collaborate with you on projects with complex requirements. Together, these channels work seamlessly to deliver a smoother, faster, and more enjoyable shopping experience.
- **Sign in, Sign Up and Shop Now:** We eliminated the delay to shop, making is easy and instant. Just login, find your item, and check out. Even on your mobile device. See for your self: [eStore](#)

Did You Know?

Our Products are Made-in-the-USA and are Buy American compliant. From start to finish, not just the final assembly. That means no tariffs and no delivery issues for you!



New Product Releases

Our new product rollout continues, first up the Dual Band Diplexer (DBD2). It enables simultaneous VHF and UHF operation, either with a dual-band transceiver and separate VHF and UHF antennas, or with a broadband antenna and two transceivers (one for VHF and one for UHF). Measuring only 4.1"x3.6" its rugged weatherproof construction ensures it can continuously deliver 150 watts when you need it most which makes its applications in Public Safety, transportation and Land Mobile Radio a no brainer. More information link, [DBD2](#) and purchase link, [BUYDBD2](#).

Second, and much anticipated is the Comtelco brand BSLL-150/450/800 base station antenna. It is a heavy duty omnidirectional base station antenna that covers all LMR bands (VHF, UHF, and 700-900 MHz) in one package. It's ideal for infrastructure applications that require high power in markets such as Public Safety, Police, Ambulance, or Fire Department. More information link, [BSLL](#) and purchase link, [BUYBSLL](#).

Finally, is the PN5-450. This tough, compact weatherproof directional antenna measure only 8.53"x8.53" and covers all UHF bands, making it ideal for public safety and land mobile radio applications indoors or outdoors. More information click this link, [PN4-450](#) and purchase link, [BUYPN50450](#). For additional help with technical requirements, project quantities contact us 847-671-6690 or send us an email at; [contact us](#).

Linda Clark Retirement



As the saying goes, "all good things have to come to an end". In September, we fondly announced the retirement of Linda Clark, who has served as Managing Director of Mobile Mark Europe for over 35 years. Throughout her remarkable career, Linda has not only helped shape the wireless industry but has also built lasting business partnerships and friendships along the way. Her leadership, knowledge, and passion have left an indelible mark on Mobile Mark Inc., strengthening our company and our people. From guiding Mobile Mark's early expansion into Europe to mentoring colleagues with wisdom and care, Linda's vision and expertise have been central to our growth and success. Whether you've worked alongside her since the beginning or only in recent years, one thing is certain: it has been a privilege. On behalf of the entire Mobile Mark family, we thank Linda for her dedication and wish her all the best in this next chapter.

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Coming Q1, 2026

- Exciting Announcement
- HUGE Product Launch
- Changes at Mobile Mark Europe
- YouTube Videos
- Trade Shows
- NTN & LEO

